

# Broker News



September 16, 2025

## Medicare Advantage

### 2026 Medicare Advantage updates

As we look ahead to 2026, we want to keep you informed about key changes that will impact our partnership and the way we do business together.

What's changing for 2026:

- WellSense Added Value (HMO) will continue to be offered in all 10 counties
- WellSense Signature (HMO), WellSense Choice (HMO), and WellSense Signature Access (PPO) plans will be contracted to only Hillsborough county
- WellSense Premium Savings (HMO) plan is being discontinued
- SilverSneakers® fitness supplemental benefit will be removed from all plans
- CVS pharmacy will no longer be in-network

Commission impact:

- Effective immediately, we will not pay commissions on submitted enrollments for plans that are being discontinued in 2026
- For active plans in 2026, we will continue to pay renewal commission; we will not pay commission on any new enrollments with 2026 effective dates
- Renewal rate will be \$313 annually or \$26.08/month

What You Need to Do:

- To continue to receive renewal commission you must complete the WellSense 2026 Medicare Advantage certification
- If you still need to certify or have questions, please contact your Broker Account Executive, Patrick MacLeod at 603-809-1829 or [Patrick.MacLeod@WellSense.org](mailto:Patrick.MacLeod@WellSense.org)

[Click here](#) to review our Medicare Advantage First Look benefits

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## ACA Clarity

### Upcoming webinars

Please join us to learn about our 2026 WellSense Clarity (ACA) Individual and Family products. Patrick MacLeod, WellSense Broker Account Executive, will provide an overview of the new plan, benefits and services on the following dates:

- Thurs, Sept 18, 10-11:00 am
- Tues, Sept 23, 1-2:00 pm
- Thurs, Sept 25, 1:00-2:00 pm

[RSVP for a session](#)

Please reach out to [AgentAdmin@wellsense.org](mailto:AgentAdmin@wellsense.org) with any questions.