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New Hampshire Business Newsreel: HealthNet Plan has new moniker

MANCHESTER — Well Sense Health Plan is the new name by which Boston Medical Center HealthNet Plan is conducting its New Hampshire business operations.

The plan is one of the managed-care organizations selected by New Hampshire's Department of Health and Human Services to provide managed-care coverage to the state's approximately 115,000 Medicaid members starting later this year.

"Given the significance of the role Well Sense Health Plan will play in the lives of New Hampshire Medicaid members, we wanted a name that reflects what we do and that would appeal to the people we will be serving in New Hampshire" said Scott O'Gorman, president of BMC HealthNet Plan, the Massachusetts company behind Well Sense Health Plan, in a release.

Well Sense Health Plan has taken office space at 1155 Elm St. in Manchester, which the company said will accommodate more than 60 people it is hiring to work there.

<http://bit.ly/Nn5uBB>