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Contact: Richard Wolosz, 617-748-6364, richard.wolosz@wellsense.org

Gail Garceau appointed General Manager for Well Sense Health Plan in support of New Hampshire Medicaid managed care

Manchester – Well Sense Health Plan announced the appointment of Gail Garceau as its new General Manager. In this role, Ms. Garceau leads and directs the overall operations of relationships with government organizations, regulatory groups, health care providers and other external agencies associated with New Hampshire Medicaid.

Ms. Garceau most recently served as President and Chief Executive Officer of the former New Hampshire Healthy Kids Corporation. Healthy Kids provided health care coverage to children under age 19 with Medicaid. Her focus was to assure program quality, funding and stability, and to serve as an advocate promoting policies encouraging a healthy community and addressing the issues of Healthy Kids' constituencies. Last spring, the Healthy Kids program was transitioned directly under New Hampshire Medicaid.

“Gail’s leadership and advocacy success at Healthy Kids factored highly in her selection as Well Sense Health Plan’s General Manager,” said Scott O’Gorman, President of Boston Medical Center Health Plan, Inc., which operates Well Sense Health Plan. “She brings to the position invaluable New Hampshire Medicaid experience and an understanding of, and respect for, the critical role the Department of Health and Human Services plays in assuring that New Hampshire residents have continuing access to high quality care. Gail’s experience is particularly relevant as it applies to the systems and services necessary to meet the health care needs of Medicaid recipients, most of whom are children.”

Prior to her work with Healthy Kids, Ms. Garceau served in consulting, leadership and project management positions in the fields of higher education, health care and community services. She is a graduate of Salem State College in Salem, MA and resides in Bedford, NH.

About her appointment, Ms. Garceau commented, “Well Sense Health Plan’s commitment to the health care of New Hampshire’s Medicaid population is an ideal complement to my own objective of ensuring access to quality health care for this underserved population. I am excited to leverage my Medicaid experience to help ensure that we meet those goals.”

Well Sense Health Plan was one of three managed care organizations selected by the New Hampshire Department of Health and Human Services to provide health care coverage to New Hampshire’s Medicaid recipients. For more information about Well Sense Health Plan, visit wellsense.org. Well Sense Health Plan is the New Hampshire business name for Boston Medical Center Health Plan, Inc.

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